

12/23/04

To whom it may concern,

It is with pleasure that I recommend Sid Lewis as a vendor true to his word, and who delivers his musical class- "Jammin' 101" with ease. So well received was his class at Strawberry's Fall Music Festival in 2004 that we are looking forward to having him back. Both Sid and I were so very pleased to see how great a need exists for his classes at the Strawberry music festival, that I would recommend any festival organizer to consider a place for "Jammin' 101" in their line-up.

As for the working relationship, I found Mr. Lewis to be reliable, organized, and enthusiastic about his role. He was prepared with equipment, promotional materials, and a lovely assistant to take care of his peripheral needs. What a relief that is in a festival setting! More importantly, I was focused on how well he would inter-relate with people who attended his classes. He encouraged everyone, from the beginner to the advanced musician to play along, and had large crowds as a result. I believe Sid himself was pleasantly surprised at how big a jam he had going on at times. A sure sign of success.

Feel free to contact me if you have any questions regarding a working relationship with Sid Lewis, and his "Jammin' 101" Class.

Sincerely,

Cathi Lord  
Birch Lake Activities Coordinator  
Strawberry Music Festival  
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